

PRESS RELEASE
FOR IMMEDIATE RELEASE

Regional launch of the Share 1001 stories with me program Each book makes your child grow!

Châteauguay, May 11, 2021 – The 10 public libraries of the MRC de Roussillon are proud to celebrate the launch of the *Share 1001 stories with me* program as part of Québec Family Week from May 10 to 16. For this occasion, *Le lit de Delfouine*, a story by the Montérégie author, Valérie Fontaine, will be distributed by all participating libraries and accessible on the <https://www.racontemoui1001histoires.ca/> website.

Share 1001 stories with me aims to promote a taste for reading in children aged 0 to 6, a key period in the development of their reading habits and language. Inspired by the program introduced at Beloeil library, it was adapted by the Association des bibliothèques publiques de la Montérégie, which was granted financial assistance by the gouvernement du Québec for initiatives promoting early reading, writing and mathematics. The Minister of Families, Mathieu Lacombe, will also say a few words on the video clip to highlight the importance of reading to small children and the contribution made by libraries to family literacy.

All children aged 0 to 6, who are library members, can sign up for the program and receive fun, colourful materials for reading time. Each child will receive a height chart and stickers and parents will have access to a leaflet and video clips (<https://bit.ly/3wVeK89>) presenting inspiring tips to facilitate reading at home. Please note that the program is also available in English.

As part of the *Share 1001 stories with me* program, families are encouraged to create meaningful parent-child moments enjoying reading at their pace. To celebrate these moments of reading, children can put stickers on the height chart (for example, for each 5, 10 or 15 books read). You can also record your child's growth stages on the height chart.

Reading has numerous benefits for children: language development, imagination development, improved concentration and better school results. In addition, reading

helps bonding between parent and child and develops a love of books and reading for life.

Go to your library to take part in the program and enjoy diverse activities and book collections to promote early reading in children aged 0 to 6.

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Source: Association des bibliothèques publiques de la Montérégie

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